



***For Immediate Release***

Contact: Bill Brazell, WIT Strategy Senior Associate

Email: [bbrazell@witstrategy.com](mailto:bbrazell@witstrategy.com)

Phone: +1 917 445 7316

## **BLiNQ Named One of Atlanta's Fastest Growing Companies at 2011 Atlanta Business Chronicle Pacesetter Awards**

### *Local Business Publication Honors BLiNQ for Rapid Growth*

**ATLANTA — April 18, 2011 —** [BLiNQ Media](#), the leading global technology innovator in Facebook advertising and the only pure-play media and technology company worldwide with official access to the Facebook Ads API, was honored to be named one of the fastest growing companies in Atlanta at the 2011 Atlanta Business Chronicle Pacesetter Awards. BLiNQ was ranked 18th out of the top 50 fastest-growing companies in the Atlanta area.

The Atlanta Business Chronicle's annual Pacesetter Awards recognize companies in the Atlanta area across a broad range of industries and business lifecycles that have maintained rapid pace of growth over a two year period. The publication hosted an awards ceremony on April 15' 2011, where it unveiled the top 50 fastest-growing companies and their overall rankings. Since companies of many sizes are evaluated, Atlanta Business Chronicle uses a growth index formula with several weighted variables including revenue, income growth rate and employee numbers. The Atlanta Business Chronicle cites "maintaining focus, commitment to excellent customer service and hiring the right people" among the driving factors for the 2011 winners.

Ranked 18<sup>th</sup> out of the top 50, BLiNQ Media drove more than 400 percent growth in 2010's fourth-quarter revenue from the previous quarter, in addition to more than 300 percent revenue growth over the previous year. BLiNQ's CEO, President and Co-founder Dave Williams attributes the company's growth in part to its focus on driving Facebook success. Williams was quoted in The Atlanta Business Chronicle ranking on April 15, 2011: "With the explosive growth in Facebook in terms of user growth and usage, there has been a dramatic increase in advertiser interest, resulting in rapid adoption. An innovator and market leader, BLiNQ Media is riding this wave of growth while strategically helping our customers deliver break-through advertising results on the social network."



This story first appeared in the [Atlanta Business Chronicle](#).

### **About BLiNQ Media**

BLiNQ Media delivers breakthrough Facebook advertising results for agencies and big brands. The leading global technology innovator in Facebook advertising, BLiNQ Media drives rapid and scalable performance with a powerful combination of a proven approach to campaign management, optimization, engagement and branding insight; and its [BLiNQ Ad Manager \(BAM\)](#) platform. BLiNQ Media has pioneered [Social Engagement Advertising<sup>SM</sup>](#) and [CPSA<sup>SM</sup> \(Cost Per Social Action<sup>SM</sup>\)](#) optimization for Facebook campaign success. Agencies currently tapping the power of BLiNQ Media and BAM include WPP's GroupM, Publicis, Omnicom Media Group, Turner Media Group, Havas Digital and 22Squared, among others. BLiNQ Media has its corporate headquarters at TechSpace in New York City's Union Square and its technology development team headquartered at Georgia Tech's Advanced Technology Development Center (ATDC) based in Atlanta. BLiNQ Media and BAM can be found on the Web at [www.blingmedia.com](http://www.blingmedia.com) and [www.blingadmanager.com](http://www.blingadmanager.com).

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